

Join the Manitoba Reading Association's Photo-a-Day Twitter Challenge for I Love to Read month, February 2019! This year's theme is Unleash the Power of Literacy.

What is it?

A Photo-a-Day Challenge is where you submit to Twitter a photo for each day of the month of February. Every day has a theme word or phrase to use for inspiration. Each person may interpret the word differently, and this will be demonstrated in the photos that are submitted. The words are suitable for all ages, so feel free to ask your class to participate!

How do I do it?

1. First of all, you need a Twitter account. This may be a personal account, or you may sign up your class.
2. On Twitter, type #MRAPhotoaday in the search bar. You will see any tweets related to this topic, and this is where you will find the list of words for the photo challenge. Once the challenge has begun, this is how you can view other Twitter users' photos.
3. Each day of the month (or as often as you want), post one picture that represents that word or phrase. For example, if the word is "figures," you may post a photo of a figurine, someone's math calculation, an action figure, or a pair of figure skates. When you add your photo, make sure to include #MRAPhotoaday in your text. You can also include a description of your photo if you like.
4. If you miss a day, don't worry. You can either pretend the day didn't exist, or you can post two pictures the next day. If you miss a whole week, no worries. Just decide if you want to catch up or start again from the current day. No rules.

Why would I want to do this?

Mostly because it's fun! It's a way to meet Twitter friends, grow your PLN and engage with others who are interested in Literacy Education. It's also a way to get those creative juices flowing! Life is busy, and this makes you take a bit of time to stop and take notice of what's around you.

But I'm not a very good photographer!

Great! You'll fit in with the rest of us. 😊

I have more questions. Where can I find answers?

You can tweet them to the Manitoba Reading Association (@mra_mb) or to Ellen Bees (@abeja_el), or send me an email (ellen.bees@gmail.com).